



## STAKEHOLDER ANALYSIS AND ENGAGEMENT

The participation and support of key organisations and community groups from the outset of a project is essential to long term success and building your company reputation.

We identify the key stakeholders involved in a project and assess their influence and power relationships, then work with you to determine the goals of engagement.

Appropriate strategies to engage with key stakeholders during the project can then be developed and implemented in collaboration with your staff.



Economic development for mine impacted communities

### Sustainable Solutions Global will help you:

- ⊗ **Meet regulatory and legal obligations** for stakeholder engagement and incorporate community views in project planning and implementation.
- ⊗ **Ensure positive social performance of the project** by implementing a pro-active and effective stakeholder engagement process throughout all project stages.
- ⊗ **Establish strategic and practical social solutions** that endorse your project's social license to operate.
- ⊗ **Acquire community support for the project** through information and disclosure via appropriate communication channels and by establishing genuine partnerships built on mutual respect and consideration.
- ⊗ **Minimise project risks and avoid conflict situations** by assessing and managing community sentiment and opinions in a pre-emptive and culturally sensitive manner.

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## The SSG Approach

Sustainable Solutions Global provides strategic advice and independent social, environmental and management expertise for the mining, oil and gas, energy, transport and agricultural industries.

We strive to maximise the social, environmental, and economic benefits of a project while minimising risks. We recognise that a solution will only endure if concerns and opportunities are balanced across all project stakeholders.

## Gender and Cultural Sensitivity

Integrating gender and cultural considerations into engagement and consultation processes from the outset helps ensure that all project issues can be raised in a safe environment and appropriate management strategies developed. We provide advice on strategies and approaches to overcome language barriers and enable gender balance and the participation of minority groups.

## Communication and Negotiation Skills

We have the experience to engage stakeholders who have been alienated by a project and the skills to open up communication pathways to incorporate their concerns and needs into the project. We are able to provide advice on appropriate mechanisms for negotiation and can facilitate the negotiation process in collaboration with our client.



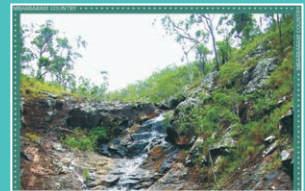
Community engagement, Australia



ESIA stakeholder consultation, Lao PDR



Stakeholder consultation, Australia



Planning with traditional owners, Australia

## NOTABLE PROJECTS

### Wetlands and Nature Refuge

#### Management Plan, Northern Australia

SSG conducted stakeholder analysis and community consultation to develop a management plan for a site encompassing a recreation reserve, rare wetlands and nature refuge. This required the identification of key stakeholders and strategic consultation to integrate community aspirations and government conservation requirements.

### Rio Tinto Alcan, Weipa Australia

We assisted our client to establish a reference group and implement an ongoing program of community consultation meetings to ensure that the operation of the bauxite mine and community support activities were aligned with the aspirations and needs of both the community and the company.

### Women in Mining, Papua New Guinea

Our team presented a paper, facilitated sessions and prepared the Outcomes Report for this milestone event. We were subsequently engaged by the World Bank Genfund to work with a local team to assess the status of women at five mine sites in PNG.

### Social Mitigation Taskforce, Sepon Gold & Copper Mine, Laos

We coordinated and facilitated a social mitigation taskforce to consider the community impacts of the mine and devise sustainable mitigation strategies for expanding mine development.

### Public Area Feasibility Study, Australia

We coordinated a comprehensive community consultation process, devised sustainability selection criteria and conducted an options analysis for a complex local shire feasibility study of alternative uses for public land.

### Gender Resource Guide, Rio Tinto

We contributed to the scoping, development and review of a toolkit for community practitioners to integrate gender equity into global mining projects. [http://www.riotinto.com/documents/ReportsPublications/Rio\\_Tinto\\_gender\\_guide.pdf](http://www.riotinto.com/documents/ReportsPublications/Rio_Tinto_gender_guide.pdf).

### Cultural and Natural Resource Management Plans, Australia

SSG facilitated consultation with Traditional Owners to develop cultural and natural resource management plans for the Mbarbarum and Tableland Yidinji Australian Aboriginal groups and assisted with preparation of the plan documents.

